

(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State (Re-Accredited at A++ Grade by NAAC)

## 1.1.1 Global National/Regional/Local Issues (UG)



(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

(Re-Accredited at A++ Grade by NAAC)

Name of the Programme: B.Voc

Name of the Department: Digital Media and Fim Making

Name of the Course & Code	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs
BVOCDMFCT 101-Introduction to Film		Growth and development of films in India	Growth and development of films in India		<ul> <li>It helps students to get over view of History of Indian film industry</li> <li>Students will get deeper knowledge of film history</li> </ul>
				World and Indian Cinema	<ul> <li>Student will learn expanded knowledge of world film</li> <li>Development of cinema with classification of content, structure, technique</li> </ul>
BVOCDMFCT10 2 Introduction to digital media and social media	World War 2 and advent of networking and internet	World War 2 and advent of networking and internet	World War 2 and advent of networking and internet	World War 2 and advent of networkin g and internet	<ul> <li>Widespread of Knowledge: Students</li> <li>will learn world war and its impact on technology development</li> </ul>
	Entertainmen t sites				Students get to know different entertainment sites both globally and

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					nationally and they understand its function
	Prominent		Prominent	•	Widespread
	Journalists of		Journalists of		ofKnowledge: In
	Kannada		Kannada		this unit students
	Paper		Paper		learn different
					kinds of
					personalities that
					have contributed
					to growth of
					Kannada
					journalism.
		Bridging	Bridging	•	Students will
		digital divide	digital divide		learn various
		in India	in India		kinds of digital
					divide and its
					impact
BVOCDMFCT15	Screen play	Screen play	Screen play	•	Significance of
1	writers-	writers-	writers-		screenplay and
Understanding	Global and	Global and	Global and		they will get
Film (Sem-II)	Indiancontext	Indiancontex	Indiancontex		knowledge of
		t	t		various screen
					playwriters and
					their bio







BVOCDMFCT 152- Content creation for digital media (Sem-II)  Online advertisements  Copyright act  Copyright act	Name of the Course & Code	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental
Types   Type						needs
creation for digital media (Sem-II)  Online  Online  advertainm in context global national let advertainm in context global national let advertainm in context global national let Copyright act Copyr						Types of
media (Sem-II)    Context global national letal advertisements			- types		- types	online
Online advertisements  Copyright act Copyrig						advertainments
Online advertisements  Copyright act Various right act different s and nations and nations To get knowledge about developme of var camera technology Online media branding Online media Donline media						in context of
Online advertisements  Online advertisements  Types online advertainm in contex global national let  Copyright act  Various right act different s and nations And nations Video camera  Video camera  Video camera  Copyright act  Video camera  Copyright act Video camera  Online media branding  Online media branding  News portals Types online advertainm in contex global various right act Video camera  To get knowledge about developme of var camera technology Students branding  Online media branding branding  News portals						global and
advertisements online advertainm in context global national let various of right act different s and nations  BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  Online media branding branding branding branding branding branding branding various of vari						national level
Copyright act  Various  right act  different s  and nations  BVOCDMFCT  201:Cinematography & Light (SEM-III)  Evolution of Video camera  Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  Copyright act  Online media branding  Online media branding  Nolline media branding			Online		News portals	Types of
Copyright act Copyright act Copyright act Students I various or right act different s and nations  BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  Donline media branding  Students I various or right act different s and nations  To get knowledge about developme of var camera technology			advertisements			online
Copyright act Copyright act Copyright act Students I various or right act different s and nations  BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Video camera  Evolution of Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  Donline media branding  Nonline media branding  Donline media branding  Donline media branding  Nonline media branding  Nonline media branding  Rudents  Students II  Various or right act  Video camera  To get  Rowledge  About  Donline media branding  Donline media branding  Nonline media branding  Nonline media branding						advertainments
Copyright act Copyright act Copyright act Students I various of right act different s and nations  BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  To get knowledge about developme of var camera technology  Online media branding branding branding branding knowledge knowledge						in context of
Copyright act Copyright act Copyright act Copyright act Copyright act Copyright act Students I various of right act different s and nations  BVOCDMFCT 201:Cinematography & Light (SEM-III) Evolution of Video camera Video camera  Evolution of Video camera To get knowledge about developme of var camera technology Online media branding Online media branding Donline media branding						global and
BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  For get knowledge about developme of var camera technology  Online media branding  Online media branding  Online media branding  Narious of right act different s and nations  Evolution of Video camera  To get knowledge about developme of var camera technology						national level
BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  For get knowledge about developme of var camera technology  Online media branding  Online media branding  Online media branding  Narious of right act different s and nations  Evolution of Video camera  To get knowledge about developme of var camera technology		Copyright act	Copyright act	Copyright act		Students learn
BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  Evolution of Video camera  For get knowledge about developme of var camera technology  Online media branding  Online media branding  Donline media branding  Donline media branding  Nonline media branding				17 6		various copy
BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  branding  branding  And nations  Evolution of Video camera  To get knowledge about developme of var camera technology  knowledge variables about developme of						
BVOCDMFCT 201:Cinematography & Light (SEM-III)  Evolution of Video camera  Evolution of Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  Donline media branding  Evolution of Video camera  To get knowledge about developme of var camera technology						different states
201:Cinematography & Light (SEM-III)  Video camera  Video camera  To get knowledge about developme of var camera technology  Online media branding  Online media branding  Video camera  Online media branding  Video camera  Online media branding  Video camera  Online media branding  Nonline media branding  Video camera  Online media branding  Nonline media branding  Nonline media branding  Nonline media branding  Nonline media branding						and nations
branding branding branding knowledge	201:Cinematography		Video camera		Video camera	knowledge about developments of various camera and technology
						knowledge different types



					branding
BVOCDMFCT	Understanding	Understanding	Understanding	Understanding	Widespread of
251: Film Direction	world and	world and	world and	world and	Knowledge of
and Production (IV	Indian	Indian Cinema	Indian	Indian Cinema	various film
th SEM)	Cinema	Directors	Cinema	Directors	directors their
	Directors		Directors		detailed bio
BVOCDMCT	Evolution of	Evolution of	Evolution of		
252: Digital	advertising	advertising	advertising		
Marketing(IV th					
SEM)					

Name of the Course & Code	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs
BVOCDMCT 252: Digital Marketing(IV th SEM)		Consumer journey on digital media	Consumer journey on digital media	Consumer journey on digital media	Widespread of     Knowledge: Class     guidance on     strategic     framework of     advertising     Agencies to     inculcate     professional     potentiality in Ad     scripting and     visualization
BVOCDMFC T 301: Film Editing & Sound (Vth SEM)		History of film editing	History of film editing	History of film editing	Understanding development of film editing in both global and national level







BVOCDMFC T 301 : Film Editing & Sound(Vth SEM)		History of sound technology in film	History of sound technology in film	History of sound technology in film	Students learn     Different types of     blogging and     different platforms     and their content     strategies,     functioning
BVOCDMFC T 302: Tools in digital media(Vth SEM)		Word press and other blogging platforms	Word press and other blogging platforms	Word press and other blogging platforms	Students learn     Different types of     blogging and     different platforms     and their content     strategies,     functioning
BVOCDMFC T 302: Entertainment media Production	Entertainmen t media over view, Entertainmen t media production format	Students will learn development of entertain media industry and they study various programme format of entertainment industry			









Name of the Programme: B.Voc

Name of the Department: Retail and Supply Chain Management

Course Code	Title of the Course	Local	National	Region al	Glo bal	Relevance of these issues local, national, regional and global in the developmental needs
BVOCRSCT101  Retail management	Future of retail in India		✓ -			To know where Indian retail stands when competed with global market.
	Changing role of retailing in Globalized World				✓	It helps to understand the role of retail sector at global level
	FDI in Retail				✓	It has helped to understand how India being a developing country has promoted FDI to bring flourishment in economic growth.
	Problems of Indian retailing	✓	<b>√</b>	<b>√</b>		To learn the challenges







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						faced by Indian retail outlets in various regions of India.
BVOCRSCP101- Marketing management	Direct marketing	✓	1	✓	✓	It enables to understand how companies target their customers directly without the aid of middlemen.
	Multilevel marketing	✓	✓	✓	✓	It helps to understand network marketing or pyramid selling between global market and national market.
	Analyzing the marketing environment		✓		<b>√</b>	It is important to study the micro and



	Demand forecasting	✓	✓	✓	✓	macro factors which influences the environment from global and national level  Enables to understand the various forecasting tools in order to incur more profits and stay ahead from the competitors.
	Platforms of digital marketing		✓		✓	It covers the different digital platforms available in national and global market.
BVOCRSCT102 Managerial Economics	Baumol's model  GNP, GDP, NNP, NDP		✓		<b>✓</b>	Model related to global aspects  Will be able to understand the factors influencing the economic growth of a country
	Monopolistic competition		✓	✓		Will be able to analyze how monopoly can be overcome because of trade



BVOCRSCP103 Retail selling skills	Changing role of retailing in globalized world		✓		✓	Enables to learn the various challenges and roles of retailing at global level.
BVOCRSCP102 Fundamentals of visual merchandising	Dominance factor in merchandise presentation	√	✓	✓	✓	Understanding the need for good and attractive visual merchandising techniques in a particular region.
BVOCRSCT151Business organization and management	Business organization and industry	√	✓	1	✓	It covers business organization and its industry from domestic and global perspective.
	Forms of business organizations	✓	✓	<b>√</b>	✓	Understand the different forms of business organizations in the county and across the world.
BVOCRSCP153 Tactics of Retail Business	Conversion rate		✓		✓	Will be able to grasp the international and national conversion rate.



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	Various tactics used by established business		✓		✓	It helps to understand the various strategies used by established business from India and abroad.
BVOCRSCP151, Fundamental of accounting	GAAP		✓		<b>✓</b>	These are the set of accounting rules, standards and procedures issued and frequently revised by the financial accounting standard board. It is a must to follow the rules and regulations
BVOCRSCT152 Inventory management	ЛТ		✓		<b>√</b>	It covers all the techniques that are adopted at global level to maintain sufficient inventory level.
	Costs associated with inventory.	✓	<b>√</b>	✓	✓	Enables to understand the various costs with inventory keeping in mind the regional and national factors.







BVOCRSCP152Supply chain Management.	Role of IT in SCM	✓	✓	✓	✓	Information technology is that concept that is adopted by most of the participants of SCM at all the levels.
	Local and International supply chains		✓	✓	✓	Helps to understand the difference between local and international supply chain.
	International logistics and supply chain management				✓ ✓	It covers rules and regulations of international logistics and supply chain management
	Global sourcing					Covers the various global logistic agencies.
BVOCRSCT202  Human resource management	Recruitment	✓	√	√	<b>V</b>	Puts light on various recruitment process adopted by companies at 4 areas.
	Wage boards		<b>√</b>	✓		Helps to understand the minimum wages fixed for state or region.
_	Factors effecting Wage policy.		√	✓		It helps to understand the various factors effecting wage policy of a particular state.



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BVOCRSCT201Principles of management	Leadership style	<b>√</b>	✓ 	√ 	<b>√</b>	Covers leadership style from local to global level
	MBO and MBE		<b>√</b>	✓		It helps to understand better decision making skills between the employee and organizations.
	Fedrick taylor, X & Y theory and Henry				<b>√</b>	It covers various global principles
	Fayol's principles  Evolution and organizational behaviour in India.		<b>√</b>			It helps to understand Evolution and organizational behavior in India.
BVOCRSCP201 Advertising and Brand management	Advertising agencies	✓	✓	✓	✓	It helps to identify the various advertising agencies in every region, country and state.
	Advertisement campaign	✓	✓	✓	<b>√</b>	Gives the knowledge of various campaigns happening in different regions and countries.
	Brand logo		✓		✓	Covers logos of different brands across the world and India.



					•	
BVOCRSCP203Computer application in retail business	MS Office	<b>√</b>	✓	✓	✓	MSOffice will be practiced in business from local to global levels.
	Fundamentals of computer	✓	✓	✓	✓	Helps in understanding the fundamentals of computer practiced across the world and in India.
BVOCRSCP202 customer relationship management	Customer data management	√	✓	✓	✓	From local to global level, maintaining customer data and managing it is very much essential.
	ECRM	√	✓	✓	✓	Helps to understand ECRM which is followed across the world and local market.
	Customer information data base		✓ 		✓ 	Handling a data base of customers of the local market and global market.
BVOCRSCT251 Business Statistics	Regression analysis	<b>√</b>	✓	<b>√</b>	<b>√</b>	In order to study the independent
						and dependent variables regression analysis will be used at all 4 levels.
	Karl Pearson's Correlation				✓	To understand the Karl pearson's correlation and it's usage in the global level.
BVOCRSCP251 Market Research	Research agencies	<b>√</b>	✓	✓		It helps to understand and learn various



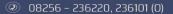
	Advertising research	<b>√</b>	<b>✓</b>	✓	✓	research agencies in the local, regional and national level. It helps to understand the need for advertising research across the world and India.
BVOCRSCT252 Elements of cost accounting.	Preparation of Cost sheet.	✓	✓	✓		It educates the students regarding the preparation of cost sheet that is essential to an accountant to assess the profit and loss of the business setup at local, regional and national level
	Types of budgets		✓			It covers advance level budget across India.
BVOCRSCP252 Packing and packaging	Essentials of Packing	✓	✓	✓	<b>√</b>	From local to global level,



management						Packaging is very much essential.
	Overseas shipment				<b>√</b>	Do understand the overseas shipment at global level.
	International care labelling code	✓	✓	✓	✓	It helps to understand the various care label codes used across the world and in India.
	Consumer protection in food packaging	✓	✓	✓	<b>√</b>	It includes protecting food packaging on all 4 levels.
	Packaging for exports				<b>√</b>	It helps to understand the careful packaging techniques to be kept in mind for exports.
BVOCRSCP223 Organizational study	Mckensy's 7s framework				<b>√</b>	It includes Mckensy's 7 frameworks used across the world.
BVOCRSCT302 Business ethics	CSR	✓	✓	✓	✓	Corporate social responsibility that are carried out at different levels is involved.



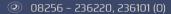
	Ethics in functional areas	<b>√</b>	✓	<b>√</b>	<b>√</b>	It involves ethics in functional areas at all 4 levels.
	Whistle blowing	✓ 	✓	✓ 	✓	It involves various whistle blowing cases that have occurred across the world and all regions of India.
	Approaches to business ethics				<b>√</b>	It involves the approaches to ethics in different parts of the world.
BVOCRSCT303E- Commerce	E-Commerce technologies		<b>√</b>		<b>√</b>	It covers all advanced
Commerce						techniques and technologies that are adopted in national and global level.
	Role of E-Commerce		✓		✓	Helps to understand the role of E- Commerce in India and across the world.
	Cyber cash payment system		✓			It involves the study of cyber cash payment system in India.
	Status of E- Marketing in India		<b>√</b>			It involves the study of E-Marketing in India.







DV/OCDCCD201			Ι,		Ι,	I c · .:
BVOCRSCP301	communication	✓	✓	$\checkmark$	$\checkmark$	Communication
Business communication	structure in					structure in
	Barriers of communication	✓	√	✓	<b>√</b>	organization that are carried out at different levels is involved.  It involves the study of various barriers arising
						in communication at all 4 levels.
	Crisis in communication	✓	✓	✓	<b>√</b>	To understand how to communicate during crisis in all 4 levels.
BVOCRSCP302 Financial management	Return on Investment	✓ 	✓	✓	<b>√</b>	To measure the financial soundness with effect to ROI of the business at all four levels. ROI
BVOCRSCT301 International retailing	Foreign Market Entry Strategies	✓ 	✓ 	✓ 	<b>√</b>	In order to expand the business from each level studying about foreign market entry strategies is very much essential.
	International marketing research				✓	To measure the international market research at global level.
	Global retailing trends				✓	It helps to analyze the various trends in the global level.
			<b>√</b>			Estimates the







			1	1	1	1	, , , , , , , , , , , , , , , , , , ,
		Selection of retail markets				✓	different types of Retail
							markets in national and
							global level.
		Challenges faced by global retailers.				✓	Helps to understand the various challenges faced by global retailers and how to overcome it.
							Understanding
				✓			India's
		India's				✓	presence in the
		presence in International					international market.
		marketing.					market.
BVOCRSCT304	financial	Structure of			✓		It educates the structure of
Bankingand Services.	manciai	banking in India					banking systems present in India.
					<b>√</b>		Understanding
		Functions of RBI			V		the role of RBI in India.
		Concept of universal banking				<b>√</b>	Helps to analyze how global banks work around the world.
		Performance of Venture capital funded companies in India			✓		Learning about the various venture capital funded companies running successfully in India.







BVOCRSCP303 Entrepreneurship Development	Types of Entrepreneurs	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>√</b>	Helps to study various famous entrepreneurs
						and their contribution in all the four sectors.
	Financial Assistance MS&ME's	✓	✓	✓		Learning about the various assistance provided to MS&ME's by different financial institutions in India.
	Various obstacles in starting a new enterprise	✓	✓	✓		Attaining knowledge of various obstacles in starting a new enterprise.
BVOCRSCT351export and import policies and procedures	International trade		<b>√</b>		✓	Various regulations and rules that are undertaken at national and global level is covered.
	Types of exporters		<b>√</b>		<b>√</b>	Will be able to learn the different types of exporters.
	Export promotion organization		✓		✓	Helps to understand the various export promotion organizations.
	Processing of an export order		✓		✓	Procedures of doing an export will be understood.
	Customs				<b>√</b>	Understanding



	formalities					the customs formalities across the world.
BVOCRSCT352 Logistics management	Logistics strategy	√	√	√	√	Logistics strategy is one which is required to be implemented at four levels.
	History and evolution of logistics	<b>√</b>	√	<b>√</b>	<b>√</b>	Understanding the evolution of logistics over the years for all the 4 levels.
BVOCRSCT353 Corporate law	Incorporation and formation of companies	√	✓	√	√	It includes all the aspects that are essential to incorporate and form a company at all four levels.
	Kinds of companies	✓	<b>√</b>	<b>√</b>	✓	It includes different kinds of companies in all the 4 levels.
BVOCRSCT354 Transportation and Distribution Management	Geographical information system & Multimodal Transportation	✓	✓	✓	✓	Covers Various aspects that need to be considered while selecting mode of transportation.
	Understanding distributions cost	✓	✓	✓	✓	Helps to understand distribution cost across India and the world.
	Transit operation		✓		<b>√</b>	Understanding



	software  Application of IT in		✓		✓	the transit operation software across the world and India.  To analyze the
	transportation					various application of IT in transportation.
	Intelligent transport management system		<b>\</b>		<b>√</b>	Identifies the various intelligent transport management system across India and the world.
BVOCRSCT351 Consumer behaviour	Building customer satisfaction	<b>√</b>	<b>√</b>	<b>√</b>	✓	Customer satisfaction is one which has to be achieved by all the business at all 4 levels.
	Consumer Protection Act 1986		<b>√</b>			Consumer protection act 1986 is applicable in national level.
BVOCRSCP352, Direct and Indirect tax	CGST and SGST	✓	<b>✓</b>	<b>✓</b>		It involves all the norms and conditions that are imposed by government that a businessmen should know at local, regional, and national level.
		✓	✓	$\checkmark$		level.
	Deductions					It covers
@ 00355 335330 3354	21 (0)					application of strategies.in
<ul><li>08256 - 236220, 23610</li></ul>	)1 (0) 📵 236 220		sdmcollege@s	amcujire.in	● www.	deductions.



Name of the Programme: BBA

Name of the Department: Business Administration Year: 2023-24

Name of the Course & Code	Topics in the syllab	us which Highlights	issues (write in Bu	llet forms)	Relevance of these issues local, national, regional and global in the developme ntal needs(Giv e in Bullet form)
	Local	National	Global issues	Regional	101111 )
Productio n and Operation s Managem ent, BACT 301,	• Plant Location	Waste     Managem     ent	• Waste Managem ent	• Plant Layout	
Income Tax-I, BACT 302	<ul><li>TDS</li><li>Residential Status</li></ul>	• Importanc e of Taxation	<ul> <li>Revenue genaratio n through Tax</li> </ul>	CGST & SGST	
Banking Law and Practice, BACT 303	Banker & Customer	<ul> <li>Governam ent         Regulatio ns for Banking</li> </ul>	<ul> <li>Internatio nal         Policy &amp; Economi c Status     </li> </ul>	Regional     Rural     Banks	
Digital Marketing , BACV 301	Media     Coverage	Digital     Marketing     Platforms	Google     Analytics	Digitalizat ion of local markets	
Consumer Behaviour , BACE 301	Rural     Buying     Motives	MNCs     Policy	• Cultural Influence s	Consumer     Satisfactio     n	



Compens ation & Performa nce Managem ent, BACE 302	Compensat ion     Structure	• Labour Laws & Regulatio ns	• Internatio nal Wage Standards	• Issues in Performan ce Managem ent
Business Law, BACT 351	• Essentials of Contract	<ul> <li>Essentials of Negotiable</li> <li>Instruments Act</li> </ul>	Consume     r     Protectio     n Act	• Environm ent Protection
Income Tax –II, BACT 352	<ul> <li>Business         Income         And its         Taxability     </li> </ul>	• Assessme nt Procedure	<ul> <li>How to treat income form Internatio nal sources</li> </ul>	• PAN
Internatio nal Business, BACT 353	• Business Environme nt	<ul> <li>Impact of MNC s on National Companie s</li> </ul>	• Internatio nal Laws on Business	<ul> <li>Mode of entry into Internatio nal Business</li> </ul>
Advertisi ng & Media Managem ent, BACE 351	Rural     Advertise     ments	• Consumer & Media	• Internatio nal Advertisi ng Standards	Rural marketing
Cultural Diversity at Workforc e, BACE 352	• Cultural Diversity in Domestic Business	Visions of Diversity in Society	• Cross Cultural Managem ent	• Challenge s & Issues in Diversity Managem ent
GST, BACV 351	• CGST & SGST	• IGST	• Internatio nal Financial Standards	Input Tax     Credit









Name of the Programme: B.Sc (NEP)

Year: 2023-24 Name of the Department: Biotechnology

CourseCode	Title of the Course	Local	National	Regional	Glob al	Relevance of these issues local, national, regional and global in the developmental needs(Give in Bullet form)
BTCT 301	Genetic Engineering	•	✓	<b>√</b>	~	<ul> <li>Transgenic plants</li> <li>GM crops</li> <li>Vaccines</li> <li>GMO</li> <li>GM Foods</li> </ul>
BTCT 352	Bioprocess and Environmental Biotechnology	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>√</b>	<ul> <li>Pesticides         herbicides,         insecticides</li> <li>Pollution</li> <li>Bioremediation</li> </ul>
			,			7. Pollution 8. Bioremediatio n







(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Programme: B.Sc (NEP)

Name of the Department: Botany Year: 2023-24

Course Code	Title of the Course Need	Local	National	Regional	Global	Rationale
BYCT101	Microbial Diversity and Technology	✓	<b>√</b>	✓	✓	The curriculum includes the topics having local, national and global significance
BYCP101	Microbial Diversity and Technology (Practical)	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
BYOE101	Plant and Human Welfare	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
BYCT151	Diversity of Non- Flowering Plants	✓	<b>√</b>	✓	<b>√</b>	
BYCP151	Diversity of Non- Flowering Plants (Practical)	<b>✓</b>	<b>√</b>	<b>√</b>	✓	
BYOE151	Plant Propagation, Nursery management and Gardening	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>	



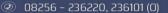




Name of the Programme: B.A (NEP)

Name of the Department: Economics and Rural Development Year: 2023-24

Name of the Course & Code		thts iss		s which vrite in	Relevance of these issues local, national, regional and global in the developmental needs (Give in Bullet form )			
	Local	Nati onal	Glob al issue s	Regio nal				
ECCT 301 PublicEconomics	<b>✓</b>	✓	<b>√</b>	<b>√</b>	<ul> <li>Significance of public finance.</li> <li>Taxes and public expenditure.</li> <li>Public debut and borrowing costs.</li> <li>FiscalPolicy and deficit financing.</li> </ul>			
ECCT 302 Development Economics	<b>√</b>	<b>✓</b>	<b>✓</b>	✓	<ul> <li>HumanDevelopmentIndex(HDI), HappinessIndex.</li> <li>Poverty and inequality.</li> <li>Sustainable development goals.</li> <li>Capital accumulation.</li> </ul>			
ECCT 303 Indian banking and finance.	<b>√</b>	✓	<b>√</b>	<b>√</b>	<ul> <li>Monetarypolicyandbanking channel of credit control.</li> <li>NPA crisis;impactof global eventsonIndianbanks.</li> <li>Banking services.</li> <li>Indian financial market.</li> </ul>			
ECCT 351 International Trade.	<b>√</b>	<b>✓</b>	<b>√</b>	<b>√</b>	<ul> <li>Termsof Tradeand CommercialPolicy.</li> <li>Balance of payment and FDI.</li> <li>BrettonWoodsInstitutions-GATT, WTO, &amp; IFC.</li> </ul>			
ECCT 352 Indian public finance.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<ul> <li>Public revenue- Direct tax &amp; Indirect Tax.</li> <li>Public expenditure and Budget.</li> <li>Public debt.</li> <li>Fiscal policy and monetary policy.</li> </ul>			
ECCT 352 Environmental economics.	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>√</b>	<ul> <li>EnvironmentandEcology.</li> <li>Local natural resources.</li> <li>Environmental movements.</li> <li>Environmental pollution regulation.</li> </ul>			
RDCT 301 Methods of rural	<b>√</b>	<b>√</b>	<b>√</b>	✓	<ul><li>Community organization.</li><li>Group work.</li></ul>			







development					<ul><li>Participatory rural appraisal.</li><li>Social science research in development.</li></ul>
RDCT 302 Ruralentrepreneurship anddevelopment	<b>~</b>	<b>~</b>	<b>✓</b>	<b>√</b>	<ul> <li>Entrepreneurship-concept and types.</li> <li>Rural entrepreneurship.</li> <li>Rural business environment.</li> <li>EntrepreneurshipDevelopmentPr ogramme.</li> </ul>
RDCT 303 Career guidance and counseling for career management.	<b>✓</b>		<b>√</b>	<b>✓</b>	<ul> <li>Educationand Careers.</li> <li>Human Capital theory Vs. Emancipation.</li> <li>Guidance andCounselling.</li> <li>Technology in Guidance andCounselling.</li> </ul>
RDCT 351 Rural management.	<b>√</b>	<b>V</b>	<b>√</b>	<b>√</b>	<ul> <li>Planning and management.</li> <li>Local leadership.</li> <li>Human relation skills.</li> <li>E governance.</li> </ul>
RDCT 352  Informationcommunic ationtechnologyforrura ldevelopment	•	<b>✓</b>	<b>✓</b>	<b>√</b>	<ul> <li>Rural communication.</li> <li>Communication         TechnologiesandtheirroleinRural             Development.     </li> <li>RemoteSensingandGISinRuralD         evelopment.</li> <li>Soil conservation and farm         management Waste Management         and Sanitation.</li> </ul>
RDCT 352 Humanresourcedevelo pmentinruralsector	<b>✓</b>		<b>√</b>	✓	<ul> <li>HumanResourceDevelopment.</li> <li>Need for Manpower training, Classification of Training.</li> <li>Dimensions of HRD for rural development.</li> <li>Training of rural administration.</li> </ul>









(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Programme: BA/B.Sc/BCom/BBA/BCA (NEP)

Name of the Department: English Year: 2023-24

Course Code	Title of the Course	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs(Give in Bullet form)
BAENC3 71	VI SEM OPT ENG	<b>✓</b>	1	✓	1	<ul><li>Border issues.</li><li>Identity crisis</li></ul>
OECT202	NEP – III SEM - PAPER 6	✓	<b>√</b>	<b>√</b>	<b>✓</b>	Acquisition     of bilingual     competency
OECT251	NEP – III SEM - PAPER 7	1	1	1	1	Influence of modernism









(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Programme: B,A/B.Sc/B,COM/BCA/BBA (NEP)

Name of the Department: HINDI Year: 2023-24

Course Code	Title Cou	e of the rse	Loca	al	Nati	onal	Reg	ional	Glol	oal	these loca natio	vance of e issues l, onal, onal and global in the
												developmental needs(Give in Bullet form)
HLAS 101		Usne ka tha	ha			<b>√</b>				1		1.in the Ist Word war contribution from sikh regiment
HLSA101		Rang m Bhang	e	1		1						1.decipleen of college Education
HLAS151		Vishva	orem	✓		1		1		✓		1.World peace and development
HLSA151		Tulasi d ke choupay		<b>√</b>		1		1				, social equality and bhakti
HLAS201		Shakun	tika	1		1		1		✓		Girl child mistry and challenge
HLSA201		Mitra		1		1		1				. Misuse in friendship and humanitise
HLSA251		Vidhaya ki bikre		<b>√</b>		1		1		✓		political inbalance and disaster
HLAS251		Reed ke haddee	e	✓		✓		1				. marrege tragedy and insultaion



(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Department: History

Name of the Programme: B.A. (NEP) Year:2023-24

Name of the Course & Code	Topics in the syl issues (write in B			Highlights	Relevance of these issues local, national, reg global in the developmental needs(Give in B
	Local	Nat ion al	Global issues	Regiona 1	
Paper VIHistory of Coastal Karnataka and Kodagu HTCT 202	Early Alupas, MedievalAlupas, Governer's – Banga Chiefs. Saluva's and Tuluva's – Governer's and Bhairara's of Kalasa and Karkala – Choutas of Moodbidri and PuttigeHaduvalli – GerusoppeChiefs –Honneya Kambali's				<ul> <li>Understand the history of Coastal Kar Kodagu</li> <li>Analyse the importance of political cha region.</li> <li>Local chiefs played a major role in s history coastal Karnataka and Kodagu.</li> <li>Early Uprisings of revolt against coloni</li> </ul>
Paper VIHistory of Coastal Karnataka and Kodagu HTCT 202				Haleri Dynasty Chikkav eera Rajendr a	<ul> <li>The emergence of regional power in Ko</li> <li>Emergence of colonialism in Mysore</li> </ul>
Paper V Political History of India (From Indus Culture up to 1206) HTCT 201			Format ion of Jainis m and Buddhi sm Aratha sasta of Kautil ya		<ul> <li>Emergence of new religions in the worl</li> <li>The relevance of KautilyanArthasasta on political administration</li> </ul>
Paper VII History of Medieval India HTCT		Pea sant stat e			<ul> <li>Interpretation on Indian society and Ec</li> <li>How the Emergence of socio- religious movement in the period of revival of rel</li> </ul>

THE PARTY OF THE P	(Autonomous), Ujire-57	4 240, Dak	shina Kannada	ı, Karnataka State
251	in me die val Indi a Bha kthi Mo ve me nt The rise of Ma rath as	74 240, Dak		To understand the importance swa swadhrama concept developed in India.
Paper VIII Cultural History of India (From Saraswathi- Indus Culture 1206 CE) HTCT 252			Dravidia n languag es	To understand the importance of So languages
Paper VIII Cultural Historyof India (From Saraswathi - Indus Culture 1206 CE) HTCT 252		Gandh ara school of art Indian Cultur ein South East Asia		<ul> <li>Development of Mahayana School in G</li> <li>Growth of Buddhist architecture</li> <li>To study the spread of Indian culture East Asian Countries</li> </ul>
Paper IX  History of Western  Civilization – (6BC-1200 AD) HTCT		New Religi ous Orders		<ul> <li>Emergence of new religions in the worl</li> <li>Catholicism and Protestantism in the w</li> </ul>
301 Paper IX History of Western Civilization – (6BC-1200		Renais sance, Huma nism.		<ul> <li>Emergence of Renaissance in medieval</li> <li>Growth of humanism in the world Cont</li> </ul>
	08256 - 236220, 236101 (0)	<ul><li>236 220</li></ul>	sdmcolle	ge@sdmcujire.in 📵 www.sdmcujire.in



Paper- XColonialism and Nationalism in Asia (1900 to 1970) HTCT 302  Paper- XColonialism and Nationalism in Asia (1900 to 1970) HTCT 302		What is Asia: Land and its people .  Colon y- Protect orate - Sphere s of Influe nce.	<ul> <li>To know the people of Asia</li> <li>Land geographical features influence o policy of Asia.</li> <li>Pre-colonial society.</li> <li>To know colony, Protectorate and S Influence</li> <li>Global development of Colony in Asia</li> </ul>
Paper XI European History HTCT 303	The Co ntin ent al syst em of Na pol ean		<ul> <li>To continental system how effect on Eu</li> <li>Berlin decree to maintain Balance of po</li> <li>Wars on land and sea develop the gr blocks in the world.</li> </ul>
Paper XI European History HTCT 303		The Easter n Questi on Phase from 1804 to 1878	<ul> <li>What is eastern Question</li> <li>Protection of Holy place</li> <li>Protect religion on Holy wars in world</li> </ul>
Paper XII History of Freedom Movement and Unification of Karnataka HTCT 351		Origin and develop ment of unificati on moveme nt in Karnata ka:	<ul> <li>To understand about Origin and deve unification movement inKarnataka</li> <li>To know about Contributions of Kannada Organizations.</li> </ul>
Paper XIII History of India [ CE 1761- CE 1857}HTCT 352 Paper XIII History of	Re volt of 185	Commer	<ul> <li>Be in a position to understand the Dy expansion, with</li> <li>special reference to Bengal, Mysore Punjab. Leads to revolt</li> <li>Failure is always steeping stone succes rebellions of India</li> <li>Be familiar with Land revenue Permanent,</li> </ul>



India [ CE 1761- CE 1857} HTCT 352		on of Agricul t ure.	•	Ryotwari and Mahalwari Commercialization of Agriculture expansion and Consequenc
Paper XIV Process of Urbanization in India HTCT 353	Firs t pha se of Urb ani zati on Ind us Val ley civi liza tion		•	They should understand that they are innovation, knowledge and political power. Growth of Urban centers.



(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Department: Home Science

Name of the Programme: Year: 2023-24

Course Code	Title of the Course	Local	National	Regional	Global	Rationale
HSCT101	Principles of Food and Nutrition	✓	<b>√</b>	<b>√</b>	<b>√</b>	Malnutrition, Health, RDA Nutrient deficiency are the issues
HSOE101	Food Preservation	✓	✓	✓	✓	Food preservation, Food waste management are very much important for future
HSCT151	Fundamentals of Human Development	✓	<b>√</b>	✓	<b>√</b>	Role of parents towards child development, Fertilization, Birth Process
HSOE151	Teaching Materials For Early Childhood Education	<b>√</b>	✓	✓	<b>√</b>	Creating teaching learning materials for developmentally challenged children
BASHSC 231	Principles of Food and Nutrition	✓	✓	✓	<b>√</b>	Malnutrition, Health, RDA Nutrient deficiency are the issues
BASHSOE 233	child development	✓	✓	✓	✓	Growth and Development, Heredity and Environment, Factor affecting prenatal development
BASHSC 281	Nutrition through Life Cycle and Dietetics	√	✓	✓	✓	Health, Diet planning, Disease, methods of cooking to preserve nutrients



		1		1	ı	T 1
		$\checkmark$	$\checkmark$	✓	✓	Malnutrition,
						Health, RDA
DAGIGOE						Nutrient
BASHSOE	T 10:					deficiency are
283	Food Science					the issues
		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	Each stages
						growth and
						development,
						Complication
						during
						pregnancy,
						Mother health
BASHSC	Life Span					and care, Care
331	Development					of Neonate.
		✓	$\checkmark$	✓	✓	Space
						management,
						Green Building
						technology,
						Ergonomics in
BASHSC	Interior					furniture,
332	decoration					Landscape
		$\checkmark$	$\checkmark$	$\checkmark$	✓	Each stages
						growth and
						development,
						Problems of
						adolescence,
	Human					Old age
	Development					problems,
BASHSC	and Family					Marriage,
381	Relations					Counselling.
		$\checkmark$	$\checkmark$	✓	$\checkmark$	Resource
						management,
						Time and
						Energy
						management,
						Work
						Simplification,
						Fatigue,
	Family					Savings,
BASHSC	Resource					Budgeting,
382	Management					Etiquette.









Name of the Programme: BA

Name of the Department: Kannada Year 2023-24

Name of the Course & Code	Topics in the sy in Bullet forms		Relevance of these issues local, national, regional and global in the developmenta l needs(Give in Bullet form )		
	Local	National	Globa l issues	Regiona l	
2222 2222 222222 - KLSC 251 KLSC 251	22222 22222 2 22222 2222 2222 2222 2222		issues		
22222 2222 222222 KLBA 251 KLBA 251 KLBA 251		2222222 2 22222 22222 22222 222222 222222			
COUNTY OF THE PROPERTY OF T					







(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Programme: B.Sc (NEP)

Name of	the Department: M	<b>Iathematic</b>			,	2023- 24
Course	Title of the	Local	National	Regional	Global	Rationale
Code	Course					
MACT	Number Theory-	✓			✓	To construct
101	I, Algebra-I and					security in
	Calculus-I					cryptography.
	Unit I					
MACT	Number Theory-	✓	1	✓	1	To solve
101	I, Algebra-I and					engineering,
	Calculus-I					economics
	Unit II					problems.
MACT	Number Theory-	✓	✓	✓	✓	Used in volume,
151	II, Algebra-II					surface area,
	and Calculus-II					multidimensiona
	Unit IV					1 problems.
MACT	Number Theory-				✓	Computing
101	I, Algebra-I and					higher degree
	Calculus-I					polynomials
	Unit I					
MACT	Number Theory-				✓	A fundamental
151	II, Algebra-II					tool used in data
	and Calculus-II					analysis, cell
	Unit III					phones,
						differential
7.51.07						equations
MAOE	Business		✓	✓	✓	Helps in
101	Mathematics-I					computation of
						Business models
						through
						matrices, and
MAGE	N					caluculas
MAOE	Mathematics for	1	<b>✓</b>	✓	✓	Mathematical models that can
103	Business and					be used to know
	Economics-I					about financial
						structures
MAOE	Business	1	✓	1	1	Challenge the
151	Mathematics-II					student to
						understand how
						to process and
						interpret
						information to
						arrive at logical
						conclusions to



						common
						common business math
						applications.
MAOE 153	Quantitative	1	1	1		To Use statistics
	Techniques					to make
	_					decisions in
						financial
						planning and
						budgeting, while
						are guided by
						statistics in
						financial policy
						decisions
MACT 201:	Ordinary	1	<b>✓</b>	1		Formulate
	Differential					differential
	Equations and					equations for
	Real Analysis – I					various
	-					mathematical
						models
N/A OF 201				_	_	
MAOE 201	Quantitative		✓	1	✓	Know about set theory and its
	Mathematics					theory and its application in
						Venn Diagram
						Commercial
						applications of
						set theory
MAOE20 3	Vedic		1	/	1	Ancient methods
WINTOLZO 3	Mathematics		*	•	<b>V</b>	in solving
	Wathematies					arithmetical
						problems
						Various Sanskrit
						Sutras in solving
						arithmetical problems
						problems
MACT251	Partial	1	1	1	1	Able to
	Differential					understand
	Equations and					Electrical
	Integral					application
	Transforms					problems through Laplace
						Transformations,
	1	I	<u> </u>	<u> </u>	l	,







(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

NA OF 252	36.11					G : 1
MAOE 253:	Mathematical	1	1	1	✓	Commercial
	Finance		•	•	•	Arithmatical
						problems like
						bills of
						exchanges,Profit
						and
						lossproblems,
						Discount
						problems
MAOET 254:	Mathematics for Social Sciences	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>✓</b>	Understand the mathematical concept of a solving business mathematical problems through sets and counting principals

Name of the Programme: BA

Name of the Department: Political Science

Cours e Code	Title of the Course	Торіс	Local	Nationa l	Region al	Global	Relevance of these issues local, national, regional and global in the developmenta l needs(Give in Bullet form
PSOE1 01	Human Rights	State Human Rights Commission	V				To enhance the knowledge of the Human Rights at state level
PSOE1 01	Human Rights,	NHRC, National Commission For Women, SC, St, Minorities	<b>V</b>	V	V		To understand the concept of different commissions

Year: 2023-24



PSOE1 51	Indian Polity: Issues and Concerns,	National Integration and Social Harmony Universal		٧		To understand the Indian Polity  International
PSOE1 01	Human Rights	Declaration of Human Rights			V	level functions of Human rights
PSCT3 03	Karnataka Government and Politics	Karnataka Government and Politics	V			To understand the functions of State government and Politics
PSCT1 52	Indian National Movement and Constitution al Developmen t, Indian National Movement and Constitution al Developmen t	National Movement Citizenship, Constituent assembly		<b>V</b>		It is about National movement of India and Features of Constitution
PSCT2 01	Indian Government and Politics	Indian Government and Politics		V		Its about the functions of the central level government
PSCT3 52	Political Economy of India	Political Economy of India		V		Its about Politics and
						Economy in India
PSCT1 02	Political Theory	Liberalism, Neo Liberalism		٧		Its about Theoretical concept of Liberty







(Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

Name of the Programme: B.Sc (NEP)

Name of the Department: Chemistry Year: 2023-24

Course Code	Title of the Course	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs
CHOE101	Environmental Chemistry	1	1	-	1	<ul> <li>To demonstrate         knowledge of chemical and biochemical principles of fundamental environmental     </li> <li>To understand and solve various environmental issues</li> </ul>
CHOE151	Green Chemistry and Clean Energy Resources	1	✓	-	1	<ul> <li>To develop fewer landfills and cleaner ecosystems and production of biodegradable products</li> <li>To ensure less release of hazardous chemicals for better health of human beings and animals</li> </ul>
CHOE 201	Effects of Radioactivity	<b>√</b>	<b>√</b>	-	1	<ul> <li>To spread knowledge about hazards of radiation and protection from radiation</li> <li>To educate safe handling and disposal of hazardous</li> </ul>







						radiation materials
CHOE 251	Water	1	1	-	1	<ul> <li>To understand water pollutants and measures tominimize water pollution</li> <li>To understand the importance of water parameters and theiranalysis</li> </ul>
CHOE 252	Electrochemist ry, Corrosion and Metallurgy	1	<b>V</b>	_	1	<ul> <li>To provide knowledge theprinciple, construction and working of batteries</li> <li>To study the electrochemical principle ofcorrosion and its applications in various fields</li> </ul>
CHCT352	Organic Chemistry and Spectroscopy-II (Unit – I)				1	• It is explosive









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Name of the Programme: B.Com

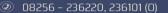
Name of the Department: Commerce

Course Code	Title of the Course	Local	National	Regiona l	Global	Rationale
CMPT 107	Goods and Services Tax Law and Practices-I Unit I- Introduction to GST		1			Any Law introduced in the Country is applicable to all in the nation.
CMPT 107	Goods and Services Tax Law and Practices-I Unit II- Definition under CGST Act		1			All concepts in GST are applicable throughout the nation.
CMPT 107	Goods and Services Tax Law and Practices-I Unit III- Concept of Supply		<b>√</b>			To calculate the GST Liability, the concept of Supply must be applicable in nation.
CMPT 107	Goods and Services Tax Law and Practices-I Unit IV- Registration under GST		<b>V</b>			Registration provisions are identical in the entire nation.
CMPT 107	Goods and Services Tax Law and Practices-I Unit V- Composition Levy		✓			The GST provisions for Composition Dealer are identical in the nation.

Year: 2023-24



CMDT 170	Caada1		TDI1 1 .*
CMPT 158	Goods and Services Tax Law	<b>✓</b>	The calculation provisions of the
	and Practices-II		GST are
			applicable to all
	Module 1- Levy		in the Nation.
	and Collection of		
	Tax		
CMPT 158	Goods and	1	The Concepts of
	Services Tax Law		RCM is
	and Practices-II		applicable in the
	Module II-		nation.
	Concept of		
	Reverse Charge		
	Mechanism		
CMCT 202	Business	/	MEASURES OF
0.1101 202	statistics		CENTRAL
			TENDENCY
	Module No. 1		
	Statistical Data		
	and Descriptive		
	statistics.		
CMCT 202	Business	1	Measures of
	statistics		Variation
	Module No. 2:		
	Measures of		
	Variation: and		
	Skewness		
CMCT 202	Business	1	Theory of
	statistics		Probability.
	Module No. 3:		
	Probability		
	Distributions		

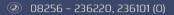








CMCT 202	Business	<b>✓</b>	Regression
	statistics		Analysis
	Module No. 4:		
	Correlation and		
	Regression		
	Analysis		
CMCT 202	Business	/	Construction of
	statistics		index numbers
	Module 5: Index		
	Numbers		
CMCT25 3		<b>√</b>	Essentials of
	Business		Valid Contracts
	regulaotiory		
	framework		
	Module No.1		
	Indian Contract		
	Act, 1872		
CMCT25 3	Business	1	Essentials of
	regulaotiory		Contract of
	framework		Sale
	Module No. 2:		
	The Sale of		
	Goods Act, 1930		
CMCT25 3	Business	<b>✓</b>	Consumer
	regulaotiory		Protection Act
	framework		1986
	Module No. 3:		
	Competition and		
	Consumer Laws		
CMCT25 3	Business	<b>✓</b>	Foreign
	regulaotiory		Currency,
	framework		Foreign
	Module No. 4:		Exchange,
	Economic Laws		Foreign Security











CMCT25 3	Business	<b>/</b>	Environment
	regulaotiory		Protection Act
	framework		1986
	Module 5:		
	Environment		
	and Cyber Laws		
CMCT	Law and Practice	/	Basic
153	of Banking		introduction of
	Module 1: Law		banking with emergence types
	and Practice of		of functions and
	Banking		relationship and
			RBI regulations roles and
			functions to its
			banking system
CMCT	Law and Practice	<b>√</b>	Roles and duties
153	of Banking		of Collecting and
	Module 2: Paying		paying banker
	and Collecting		
	banker		
CMCT	Law and Practice	/	Different kinds
153	of Banking		of Bank accounts
	Module 3:		of Individuals and Business
	Customers and		with required
	Account Holders		material for
			opening bank account
CMCT	Law and Practice	✓	Different kinds of Negotiable
153	of Banking		instrument,
	Module 4:		reasons and
	Negotiable		types of crossed
	Instruments		cheque
CMCT	Law and Practice		/ Recent
153	of Banking		developments in the field of
	Module 5: Recent		banking
	Developments in		
	Banking		









CMCT	Principles of	<b>✓</b>		basic information
103	Marketing			of marketing,
	Module			difference between
	1: Introduction to			marketing and
	Marketing			selling
CMCT	Principles of	1	/	Marketing
103	Marketing			segmentation and
	Module 2:			consumer
	Consumer			behaviour
	Behavior &			
	Market			
	segmentation			
CMCT	Principles of	✓	1	Price factors and
103	Marketing			Pricing decisions
	Module 3:			and Product life cycles
	Product and			3,5552
	Pricing			
CMCT	Principles of	✓	1	Kinds of
103	Marketing			Promotions and
	Module No. 4:			its requirements and Distribution
	Promotion and			channels
	Distribution			
CMCT	Principles of	✓	1	Different kinds
103	Marketing			of trends and
	Module No. 5:			modifications taken place in the
	Recent			field of
	<b>Developments in</b>			Marketing in
	Marketing			around the globe
		<u> </u>	11	











SBFE 201	Financial	✓	✓	Basis of
	Education and			investment with
	Investment			demand and
	Awareness			supply with various factors
	Module No. 1:			effecting for
	Foundations for			investment
	Finance			avenues
SBFE 201	Financial	<b>/</b>		Various
	Education and			Investment
	Investment			avenues to create
	Awareness			wealth and financial security
	Module No. 2			imanerar security
	Investment			
	Management			
SBFE	Financial	/	✓	Investment
201	Education and			analysis in
	Investment			mutual funds and financial
	Awareness			investment
	Module No. 3:			planning for
	Mutual Funds			individuals
	and Financial			
	Planning			
	Essentials			
SBFE 201	Financial	✓	✓	statistical
	Education and			analysis and
	Investment			financial analysis with using excel
	Awareness			
	Module No.4:			
	Foundations for			
	Finance			









SBFE 201	Financial		,	Analysis of
SDITE 201	Education and	/	✓	individual
				avenues with
	Investment			options trading,
	Awareness			company report analysis,
	Module No. 5:			economic
	Investment			conditions
	Management			suitability
				analysis
SBFE 201	Financial	1	1	Mutual fund
	Education and			houses and
	Investment			analysis of SIPs
	Awareness			
	Module No. 6:			
	Mutual Funds			
	and Financial			
	Planning			
	Essentials			
CMOE 202	Entrepreneurship	1	1	Introduction of
	skills			entrepreneurship
	Module 1:			skills and why need to be
				entrepreneur
CMOE 202	Entrepreneurship	<b>/</b>		Various
CIVIOL 202	skills			government
	Module 2:			schemes
	Promoting			available to
	Entrepreneur			become an entrepreneur
CMOE 202	Entrepreneurship skills	<b>/</b>		Procedure to set up business unit
				knowledge from
	Module 3:			base to core
	Enterprise Set-			aspect
	up			
CMOE 202	Entrepreneurship	✓		Ways of
	skills			monitoring the enterprises
	Module 4:			
	Monitoring and Maintaining an			
	Enterprise			
	*			



CMOE 202	Entrepreneurship skills  Module 5: Case Discussion  Goods and	<b>1</b>	Discussions of Various Loan facilities  The provisions
	Services Tax Law and Practices-III Module 1- Input Tax Credit I	<b>✓</b>	of ITC is applicable to all the dealers in a nation is identical.
CMCT- 207	Goods and Services Tax Law and Practices-III  Module 3- Accounts and records in GST	1	The provisions to maintain the Accounts and records are identical in the entire nation.
	Goods and Services Tax Law and Practices-III  Module 5- Casual Taxable persons and non resident persons	1	All the provisions applicable to casual taxable persons and non resident persons are identical in the nation.
CMCT 258	Goods and Services Tax Law and Practices-IV  Module 1- Payment of Tax	1	The Provisions related to Payment of Tax is same nation wide.
CMCT 258	Goods and Services Tax Law and Practices-IV  Module 2- Self Assessment	•	The Provisions regarding self Assessment of Tax is identical in the nation.

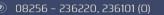








	T	1	1	1	T	1
CMCT 152	Corporate		✓			Different types
	Administration					of company
	** **					
	Unit-1					
	Introduction to					
	company					
	Company					
CMCT 152	Corporate	1			✓	Basic concept of
	Administration					formation of
	Unit-2					company and
	UIIIt-2					types of global
	Formation of					companies.
	company					
	company					
CMCT 152	Corporate	1				Basic knowledge
	Administration					about company
	Unit-3					appointments
	UIIIt-3					and and its rules
	Corporate					
	Administration					
CMCT 152	Corporate	1				Basic concept of
	Administration					Corporate
	***					meeting
	Unit-4					
	Corporate					
	meetings					
	meetings					
L	1	1	1	l	I .	I









	T		1	1	
CMCT 152	Corporate	✓			Modes of
	Administration				Winding up -
	Unit 5				Consequence of
	Winding up of				Winding up
	company				
CMCT 105	Company	1			Meaning,types
	Secretarial Skills				and qualification
					of company
	Module No. 1:				secretary
	SECRETARY				
CMCT 105	Company	✓			Types of meeting
	Secretarial Skill				and its basic
	Module No. 2::				preparation
	MEETINGS				
CMCT 105	Company	/			Basic knowledge
CIVIC 1 103	Secretarial Skill	<b>"</b>			about drafting
	Secretariai Skiii				the business
	Module No. 3:				letters
	COMPANY				lottors
	SECRETARIAL				
	AND				
	MANAGERIAL SKILLS				
CMCT 105	Company	/			Different
	Secretarial Skill	•			techniques are
					using the
	Module No. 4:				Advanced excel
	ADVANCED				
	EXCEL				
	TECHNIQUES				











		1	1	 7
CMCT 105	Company Secretarial Skill  IModule No. 5: ADVANCED CHARTS AND EXCEL DASHBOARDS	<b>✓</b>		Combo chart,3d maps and tree map and waterfalls
CMCT 156	Office communication and correspondence  Module No. 1: OFFICE COMMUNICATI ON	<b>✓</b>		Importance Office Communication Cycle. Kinds of Office Communication
CMCT 156	Office communication and correspondence  Module No. 2: OFFICE & BUSINESS CORRESPONDE NCE			Types of Office Correspondence
CMCT 156	Office communication and correspondence  Module:3 BANKING & GOVERNMENT CORRESPONDE NCE	1		Account Opening Letters, Credit letters & Guarantee Document

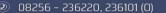








CMCT 156	Office	1		Logos, Posters,
	communication			Business Cards,
	and			Resumes,
	correspondence			,
	Module No. 4:			
	CANVA			
CMCT 156	Office	1		Exploring
	communication			Design,
	and			Templates,
	correspondence			Graphs and
	Module No. 5:			Charts,
	CANVA EXERCISES			
CMOE 103				Scope and
	Managerial		1	_
(Open	Economics			significance of
Elective	Module No. 1:			business
Course)	Nature and scope			economics
	of business			
	economics			
CN COE 102		,		Y C
CMOE 103	Managerial	1		Law of
	Economics			diminishing
	Module No. 2:			marginal
	Demand Analysis			utility
CMOE 103	Managerial	1		Supply:
	Economics			Meaning, Law
	module No. 3:			of supply,
	Supply, Cost and			exceptions to
	Revenue analysis			the law of
				supply
				***







CMOE 103	Managerial	1			Monopolistic
	Economics Module				competition
	No. 4:				
	Production and				
	market analysis				
CMOE 103	Managerial	1			Business Cycles
	Economics Module				Nature and
	No. 5:				Phases of a
	<b>Business</b> Cycles				Business Cycle,
	Analysis				
					Basics of
2CMC T10	Management		✓		
	Principles and				management is
	Applications				implemented
	Module I:				everywhere.
	Introductionto				
	Management				
			1		Planning is
CMCT102	Management		ľ		necessary to
	Principlesand				execute the
	Applications				futuretask so its
	Module II: Planning				
					implemented in
					companies.
CMCT102	SSManagement		1		The concept of
	Principles and				organization
	Applications				_
	Module III:				applicable to
	Organizing				every company .



CMCT102	Management Principlesand Applications  Module IV: Staffing and Leading		<b>√</b>	The concept of taffing and leading involved in MNCs  Controlling and
CMCT102	Management Principles and Applications  Module No. 5: Controlling and Coordination	>		oordination is must for every company o reach their goals.
CMOE102	Financial Literacy  Module I:  Introduction	>		Provides basic knowledge about Finance and avenues of investment
CMOE102	Financial Literacy- Module II: Financial planning and budgeting	>		Financial Planningand Budgeting helpful to plan theinvestment
MOE102	Financial Literacy  Module III: Banking Services		,	Some companies use international banking services for business.
MOE102	financial Literacy  Module IV: financial Services from Post Office	<b>✓</b>		Financial Services from Post Office includes concept ofpost office servicesin India
MOE102	Financial Literacy  Module V: Protection and nvestment Related Financial Services	<b>\</b>		Explain regarding nvestor's protectionand investment options in India.



.com 2.7	Investing in stock market  Module I- basics of investing		✓		Provides basic knowledge aboutavenues of investment
.com 2.7	Investing in stock market  Module II- Fundamental analysis			1	Analyzing the fundamentals of international economic scenarios
.com 2.7	Investing in stock market  odule III-Technical analysis	•	(		Analyzing the chartbasics of national stocks
.com 2.7	Investing in stock market  Module IV-Indian stock market	•	(		Study about Indian stock market
.com 2.7	Investing in stock market  Module V-I nvestingin Mutual funds	•	/		Explains that different types of Mutual funds available in India.
CMCT204	Human Resource anagement Module No. 1: Human Resource management	V	/		Effectively manage and plan Human Resource functionswithin the organization









CMCT204	Human Resource anagement Module No. 2: Recruitment and Selection	<b>V</b>	Design and formulate Various HRM processes such as recruitment and Selection
CMCT204	Human Resource anagement Module No 3: Stress management		Helps to manage stress and prevent serious health issues.
CMCT204	Human Resource anagement Module No.4: Training and development	<b>/</b>	Design and formulate Various HRM processes such as Training and development
CMCT204	Human Resource anagement Module No.5: Performance appraisal	1	Analysing and recording information about employees in an organisation
CMCT157	Income from House Property		To know the computation of Annual Value of let out property and self-occupiedhouse property
CMCT15	Profits and Gains from Business or Profession		To understand the business profession occasion speculative business permissible deduction, payments not deductible deemed income, and Presumptive income.



CMCT157	Income from Capital Gains		/	To know the Transfer capital assets- short term and long term and Cost of acquisition,
CMCT157	Income from Other Sources	/		To understand the Interest on securities and otherincomes, and Grossing up of Interest,
CMCT157	Clubbing of Income – DeemedIncome	/		To knoe the Deemed Income,set off and carryforward of losses
CMCT256	Self Management Skills  Module No.1: Self Management Skills	/		Demonstrate theskills to manageand express theirethics emotions thoughts effectively







CMCT256	Self Management Skills  Module No.2: Time management and Learning			Manage time and Describe a direction for acquiring new knowledge, skills and attitude.
CMCT256	Self Management Skills  Module No.3: roblem solving and Adaptability			Solve problems effectively and Adapt the changes faced in the working Environment
CMCT256	Self Management Skills  Module No.4: Google classroom	1	✓	Preparing and Schedule tasks, assignments and Quizzes across multiple classes
CMCT201	Corporate Accounting  Module No.1 Underwriting of Shares			To know the rulesas per SEBI Guidelines
CMCT201	Corporate Accounting  Module No.2:  Profit prior to incorporation	✓		Preparation of Profit and loss account and balance sheet as per Companies Act









CMCT201		T	T	
CMCT201	Corporate Accounting  Module No.3:  Valuation of intangible Assets		1	To know the procedure of valuation of intangible assets
CMCT201	Corporate Accounting ModuleNo.4: valuation of shares		✓	To know the procedure of valuation of shares as per SEBI Guidelines
CMCT201	Corporate Accounting Module No.5: Financial statements of companies		✓	To know the preparation of Profit and loss account as per Companies Act, 2013
CMCT251	Advanced Corporate Accounting  Module No.1:Redemption of preference shares		1	To know the procedure of redemption as per Rules and regulations
CMCT251	Advanced Corporate Accounting  Module No.2: Merger and Acquisition of Companies		1	To know the modes of merger and acquisition asper companies act







CMCT251	Advanced Corporate Accounting Module No.3 Internal reconstruction of companies		<b>✓</b>		To understand the Provisions for Reduction of Share Capital under Companies Act, 2013
CMCT251	Advanced Corporate Accounting ModuleNo.4: Liquidation of companies		✓		To understand the order of payments as per rules and regulations
CMCT251	Advanced Corporate Accounting  ModuleNo.5:Recent Development in Accounting and Acconting standards		<b>√</b>		To understand the recent developments in Accounting in the country
CMCT203	Cost Accounting Module No. 1 Tenders and Quotations	/			Preparation of Tenders and Quotations
CMCT101	Financial Accountingnit 1 Theoretical Framework of Accounting		<b>✓</b>		Understand the theoretical framework of accounting as well accounting standards.









CMCT101					preparation of
					financial statement
					of manufacturing
					and non
					manufacturing
					entities of sole
					proprietors.
CMCT104	OFFICE MANAGEMENT			<b>√</b>	Understand the Duties and Functions of Office Manager
CMCT104	OFFICE ADMINISTRATI ON& ACCOMODATIO N		1		To know the Location of Office and Office Building Office Layout – Preparing the Layout
CMCT104	OFFICE ORGANISATION		✓		Understand the Types of Organization: Line, Functional, Line and Staff



CMCT104	TYPING MASTERS	•			To know the Simple Word Practice By Home & Upper Row Keys and Bottom- Row Keys Practic
CMCT104	MS EXCEL		1		To know Cell Formatting and Fill Handle
333	Cost Accounting - I  Module No. 1:  METHODS OF  COSTING 1  Job and Contract  Costing		✓		Application of costing in production and manufacturing processes
DCVC 353	Cost Accounting - I  Module No. 2:  METHODS OF  COSTING 2  Process Costing		✓		Application of Process Costing techniques in industry









DOVO				
DCVC 353	Cost Accounting - I  Module No. 3: Marginal costing  P/V ratio, BEP, margin of safety, angle of incidence	<b>✓</b>		Be able to apply and ascertain marginal costing techniques
DCVC				
353	Module No. 4: Budgetary control nd standard costing  Types of Budgets and standards	<b>✓</b>		Ascertaining standards against actuals and know to prepare budgets for costing
CMCT				
257	ncome Tax Law and Practice - IV  Module No. 1: ssessment of Firms and Cooperative Societies  Conditions, calculation and	<b>\</b>		Ascertaining the total income, tax liability of firms and cooperative societies
	deductions U/S 80			
	deductions U/S 60			







CMCT 257				
	ncome Tax Law and Practice - IV  Module No.2: Assessment procedure  Assessment Procedure, Payment of Self-Assessment Tax, Inquiry before Assessment, Intimation	<b>✓</b>		To know assessment of income tax, filing of returns
CMCT 257	ncome Tax Law and Practice - IV  Module No. 3: Assessment of Companies  nimum alternative ax, computation of income tax on distributed profits	<b>✓</b>		Ascertaining the total income, tax liability of companies
CMCT 257	ncome Tax Law and Practice - IV  Module No. 4: Calculation of interest  Calculation of interest, interest payable to overnment, for late filing of return default in payment advance tax			To show ability in ascertaining interest on delayed payment of tax









CMCT 257				
CIVICT 237	income Tax Law	✓		To show
	andPractice - IV			familiarity with
	undi idetice i v			computing self
	Module No.5:			assessment tax
	computation of			assessment tax
	self-Assessment			
	Tax			
	Computation of			
	amount to be			
	demanded,			
	claimingRefund of			
	Tax.			
	Compulsory			
	maintenance of			
	books accounts,			
	compulsory audit.			
	Appeals under			
	Income Tax Act			
CMCT 255	Soft Skills and	1		To realise the
		•		
	Personality			importance of soft
	Development			skills in job market
	Module No. 1:			
	SOFTSKILLS			
	AND			
	EMOTIONAL			
	QUOTIENT			
	Soft skills,			
	importance and			
	attributes			
	aurioucs			





Per Dev Mod En Inte	Skills and resonality velopment dule No. 2: motional elligence sequences of and high EQ, by skills in ilding self-wareness		To understand the need for EQ along with other skills
Per Dev Mod NTER S Grand Director between and te	Skills and resonality relopment dule No. 3: PERSONAL SKILLS roups — ifference reen group eams, Team uilding:	<b>*</b>	To assess the level of skills required for an individual to wrok in a group and place of employement
Mea Import of for tech Buildi	aning and tance, Stages rmation and nniques of ing efficient and tive teams, ct resolution		







CMCT255	Ī	I			
	Soft Skills and Personality Development		<b>√</b>		To get equipped with computer skills associated with google drive
	Module No. 4:				
	GoogleDocs				
C	Creating a Google				
	account,				
	Accessing ogle				
Dı	rive, Creating new				
	Google Doc file,				
	Text Basics				
CMCT255	Soft Skills and		1		To be able to
	Personality				create and use
	Development				google forms as an important tool for
	Module No. 5:				data collection
	Google Forms				
S	etting up a new				
	n or quiz, Answer				
k	tey and grading,				
D	Settings and				
	review, Sending rms, sharing with				
	collaborators				
CMCT155 O	FFICE				
S	YSTEMS AND			✓	To know the
P	ROCEDURES				Importance and
					essentials of successful Office
					system and
					procedures
					procedures







CMCT155	RECORDS				
	MANAGEMENT		<b>✓</b>		To understand the rinciples of Records Management and Filing.
CMCT155	OFFICE STATIONERY AND SUPPLIES			1	Toknow the Stationery Cost, Proper and Careful Selection Study Procedures Work Measurement Motion Study
CMCT155	COREL DRAW		<b>√</b>		To know the Corel Draw Drawing and Designing Bitmaps versus Vector Graphics Working with multiple drawings Selecting
CMCT155	ADOBE PHOTOSHOP	<b>√</b>			To understand the Effective training of designing of brochure, postures, certificates and business cards
CMCT106	Introduction to Income-tax Act		<b>√</b>		To know the Income, Agricultural income, Assessee, Person, Previous Year, and Assessment Year,





CMCT106	Rule of Residence				
CIVIC I 100				1	To understand the
	and Incidence of				Resident, Non-
	tax based on				resident and Not
	residence				Ordinarily
					Resident –
					Incidence of tax
G) (CTI)					based on residence
CMCT106	Income which			1	To know the
	does not form part			•	Exemptions under
	of total income				Section 10 and
					Gratuity/leave
					encashment/comm
					uted pension
CMCT106	Taxable	/			To understand the
	Allowances and				Taxable income
	Perquisites				and Perquisites
					1
CMCT106	Income from				
	salaries			✓	To know the
	Salarios				Provident fund;
CMCT101	TDI .: 1				Deductions
CMCT101	Theoretical		1		Understand the
	Framework of				theoretical frame
	Accounting				work of
					accounting as well
					accounting
					standards
CMCT101	Financial		,		financial
	Statements of Sole		✓		statements of
	Proprietors				manufacturing and
	_				non-manufacturing
					entities of sole
					proprietors



CMCT101	Consignment		Exercise the
	Accounts	✓ ·	accounting
			treatments for
			consignment
			transactions
CMCT101	Royalty Account		Understandthe
		✓	accounting
			treatment for
			royalty
			transactions
CMCT101	Emerging Trends	/	Outlinethe
	in Accounting		emerging trends in
			the field of
			accounting
CMCT201	Insurance Claims	/	Underst and &
	for Loss of Stock		Compute the
	& Loss of Profit		amount of claims
			for loss of stock
CMCT201	Hire Purchase	/	various methods of
	Accounting	V	accounting for hire
			purchase
			transactions
CMCT201	Departmental	/	Deal with the inter-
	Accounts	•	departmental
			transfers and their
			accounting
			treatment

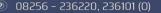








CMCT201	Accounting for			Demonstrate various
CIVIC 1201		✓		
	Branches			account in gtreatments
				for dependent &
				independent
				branches
CMCT201	Conversion of	<b>\</b>		Prepare financial
	Single Entry into	, v		statements from
	Double Entry			incomplete records
CMCT 301	Financial Management I  Dule  I- Introduction Financial nagement		<b>✓</b>	• The role of a Finance Manager in managing a company is a matter of global concern
	le 4- Investment isions	<b>✓</b>		• Investment Decisions of the company contribute to the nation's development.
CMT 302	nciples and practice of auditing  Module 4  mpany auditor and it of other entities.	<b>✓</b>		Audit procedure of different entities.
CT 303	come Tax Law & Practice - I  dule II: Residential atus & Incidence of Tax Liability	/		Determining  the Residential status of an assessee as per Income Tax Laws.







	odule III: Income from Salary		Application of provisions of the Income Tax Act 1961 in computation of Income from Salary taxable and PF provisions in the background of changing PF norms
	odule IV: Income m House Property	1	Application  of provisions of Income Tax Act 1961 in computation of Income from House Property taxable
	Module V: Tax duction at Sources dvance Tax Ruling	1	Application  of deductions available for an individual assessee  whil e determining the tax liability as per New Tax Rules.
CMVC 301	GST Law & Practice  Module 2 Procedure and Incidence of Tax	/	Helps to identify who pays the tax
CMVC 301	Module 3 GST Registration	✓ <b></b>	Ensures tax compliance and avoids penalties for non compliance
CMVC 301	odule 4 Input tax credit	1	Promotes economic efficiency, tax compliance and competitiveness
CMVC 301	odule 5 Customs duty	1	regulating it, protecting domestic industries and generating revenue for governments
CMCT 304	Direct Tax -1 ule 1- Profits and ins from Business and Profession	✓	To understand the business profession occasion speculative business permissible deduction, payments not deductible deemed income, and



			Presumptive income.
CMCT 304 Mo	dule 2- Capital Gains	✓	To know the Transfer pital assets- short term d long term and Cost of acquisition
CMCT 304 Mo	dule 3- Income rom other sources	✓	understand the Interest on securities and other omes, and Grossing up of Interest.
CMCT 304	dule 4- Assessment of individuals	✓	Ascertaining the total income, taxliability of Individuals
CMVC 302	lly ERP9 with GST it I- Company Info Menu	✓	Basic information of creating company applicable throughout the nation
CMVC 302	lly ERP9 with GST it II- Inventory info	✓	All concepts in inventory features relevant nationally
CMVC 302	lly ERP9 with GST it IV - Concepts of Tally	✓	All account ing concepts in Tally is applica ble throughout the nation
CMCT 305	vanced Income Tax  Law & Practice  ule 1 Assessment of Charitable Instituitions		ssessment to maintain tegrity and credibility



	T		
CMCT od 305	ule 2 Assessment of Association of persons	✓ <u> </u>	Assessment ensures accurate tax liability
CMCT od 305	ule 3 Assessment cooperative society		ssessment maintaining financial stability nationwide
CMCT 305	odule 5 Penalties der the Income Tax Act		To discourage non liance and encourage payers to follow the tax laws and regulations
DCVC 303	ost Accounting - I it - II - Techniques Inventory Control		The Inventory control techniques are adopted across the industries and are relevant nationally.
DCVC 303	ost Accounting - I  Unit - III - Principles and Methods of remuneration and incentive schemes		The concept applies to all concerns where employee costing is adopted and must be learned.
DCVC 303	ost Accounting - I nit - V - Procedure or reconciliation	/	The reconciliation of financial accounts and cost accounts is a must for reporting purpose across the companies
DCVC 353	ost Accounting - II  Unit - III -  Marginal costing		Marginal costing is important for businesses and can be applied to public policy as well
DCVC 353	Cost Accounting - II Unit - IV -	✓	It helps to exercise control over unnecessary spending, promotes



	Budgetary Control		accountability, and bolsters trust throughout the organization. It is nationally relevant for both public and private concerns, govt. departments.
CMCE 303	Retail Management Unit I- Introduction to Retailing	1	Retail functions and types, forms are relevant throughout the nation.
CMCE 303	Retail Management  Unit V- Impact of Information Technology in Retailing	<b>✓</b>	IT Tools and different aspects are important for the retail business and are applicable nationally
CMCE 304	Human Resource Development IV Unit Management development	✓	Counseling and wellness services







Name of the Program: B.A

Name of the Department: Journalism **Year:** 2023-24

Course Cod Title of the Course	le:	Units	: Highlighttopic	Local		Nation	al	Regiona	al Glob	al Ra	reason to substantiate geographic relevance)
Course		Unit 1	I: munication	<b>✓</b>		<b>✓</b>		<b>√</b>	<b>√</b>	Ap <sub>j</sub> im <sub>j</sub>	mmunication: Its plicable personality provement and erviews for job
		Unit l Journ	II: Print Media alism	<b>√</b>		✓		✓	<b>√</b>	Kno idea	despread exchange of owledge: This unit gives a about print journalism I techniques
BASJRC 13 INTRODUC ION TO	СТ	Medi	IV: Cinema asa um of munication	<b>√</b>		<b>√</b>		<b>√</b>	<b>√</b>	Kno Stu from	despread exchange of owledge: dents learn various films m local
MASS			V: Printing	<b>√</b>		<b>√</b>		<b>√</b>	<b>√</b>	Wie	despread exchange of
COMMUN	IIC	Techr	nology								owledge: nit gives
ATION											ea about area of and
										nev	dia technologies.
I Semester	r										
BASJRO REPOR' TECHNIO	TIN QU	G ES	Unit II & III: Reporting Techniques		✓	,	<b>√</b>		<u> </u>	<b>√</b>	Widespread exchange of Knowledge: This unit gives and various types of reporting and lots techniques by reporting various issues in and out of the campus for medias.
BASJRC 2 FEATUR			Unit I, II & III Feature and it Types		<b>√</b>	,	<b>√</b>		√	<b>√</b>	Widespread exchange of Knowledge: These units gives ideas about various reviews and
WRITIN	IG										criticism
III Semest	ter										
			Unit IV & V Technical Writin	g	<b>√</b>	,	✓		✓	<b>√</b>	Widespread exchange of Knowledge: This unit highlights the technical writing of photography



BASJRC 281: EDITING	UNIT - 1 Editing	✓	<b>√</b>	<b>√</b>	✓	Widespread exchange of Knowledge: Students learn various techniques of editing the news and also learn structure of various editorial departments
	UNIT – II Headlines	✓	✓	✓	✓	Widespread exchange of Knowledge: Students learn various kinds of headlines that has been highlighted in newspapers and magazines and also learn the new trends the print media is following.
	UNIT – III Design and Make Up of Newspaper	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>	Widespread exchange of Knowledge: In this unit students learn different kinds of print media page design and learn page design by bringing practical journal daily
	UNIT – IV Editorial Page	<b>√</b>	✓	√	<b>√</b>	Widespread exchange of Knowledge: Students learn the various contents of editorial page and various







						columnists by reading daily
	UNIT – V Evolution of Printing:	✓	✓	✓	<b>√</b>	Widespread exchange of Knowledge: Students are familiarised with the initial attempts and struggles to undertake actions to spread knowledge in global, national and regional level
BASJRC 331 ADVERTISIN G V Semester	Unit V Advertising Agencies	✓	✓	√	✓	Widespread exchange of Knowledge: By learning this unit students comes out of different kinds of agencies working nationally and globally
BASJRC 332: CORPORATE COMMUNICA TION VI Semester	Unit V PR in the era of Globalization		✓	✓	✓	Widespread exchange of Knowledge: Prime focus on understanding global trends related to the PR strategies and their socio- cultural aspects
BASJRC 381:  MEDIA  MANAGEMEN  T AND PRESS  LAWS  VI Semester	Unit IV Issues to related to FDI		✓	✓	✓	Wider discussion on issues related to FDI with special reference to ethical, legal, cultural implications due to Foreign Direct Investment in Indian Media Houses
BASJRC 382: ONLINE JOURNALISM VI Semester	Unit I: Emergence of New Communication Technologies	<b>√</b>	<b>√</b>	✓	<b>√</b>	ICT use: Need for Sustainable Development: Students learn various kinds of communication tools that has emerged by decades.
	Unit II: Applications of ICT	✓	<b>√</b>	✓	<b>√</b>	ICT use: Need for Sustainable Development: By reading this unit students comes out with different applications that has emerged in the world like web radio, web tv, podcasting, global village, information society etc.







Unit III: Issues in New	$\checkmark$	✓	✓	✓	ICT use: Need for
Media Technology					Sustainable Development:
					Students learn various issues
					like e-governance that has
					take to reach the grass root
					level, leap frogging, digital
					divide etc.
Unit IV: Forms of	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	ICT use: Need for
New Media					Sustainable Development:
Tiew Mada					Students learn different
					forms like web journalism,
					digital journalism, virtual
					reality journalistic skills for
					writing a news to web.

Name of the Programme: B.Sc (NEP)

Name of the Department: Physics Year: 2023-24

Course Code	Title of the Course	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs(Give in Bullet form)
PHOE102	Energy Sources				V	<ul> <li>To meet the demands for energy</li> <li>To overcome energy crises</li> </ul>
PHOE252	Climate Science				V	<ul> <li>To understand global warming</li> <li>To study green house effect</li> </ul>



Name of the Programme: B.Sc (NEP)

Year: 2023-24 Name of the Department: Psychology (UG)

Course Code	Title of the Course	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs(Give in Bullet form)
PCCT 251,	Developmental Psychology	$\sqrt{}$				Internet gaming disorder
PCCT 251,	Developmental Psychology					Substance use, abuse & dependence
PCCT 251,	Developmental Psychology				√ 	<ol> <li>Suicide and deliberate self-harm</li> <li>Physical Fitness</li> </ol>
PCOE 201	Psychology and Mental Health	V				Prevention of mental Illness -Primary, Secondary and Tertiary prevention Physiological approach, Cultural and Social Approach: Bronfenbrenner model, Intersectionality (Privilege v/s Oppression
PCOE151	Youth, Gender And Identity		√			<ol> <li>Extended Youth in the Indian context.</li> <li>Juvenile Justice act;         LGBT rights in India; UNICEF programs for youth</li> </ol>



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PCOE151	Youth, Gender And Identity		<b>√</b>	Influence of globalization on Youth identity and Identity crisis. Culture and Gender: Influence of globalization on Gender identity
PCOE251	PsychologyAt Work		$\sqrt{}$	Challenges at workplace: Virtual employees, Worker Involvement, Global Workplace







Name of the Programme: B.Sc (NEP)

Name of the Department: Statistics Year: 2023-24

Course Code	Title of the Course	Local	National	Regional	Global	Relevance of these issues local, national, regional and global in the developmental needs (Give in Bullet form)
STCT 201	Calculus and Probability Distributions	✓ ·		✓ ·	/	1.To identify and study applications of various probability distributions  2.WLLN provides the basics for gnerlization from sample mean to the population mean
STCT 251	Statistical Inference	1	1	✓	1	To study the evidence, concerning the truthfulness of hypothesis for the given data
STOE 201	Basics of O.R		1	<b>✓</b>	1	To study the Formulation of LPP, Allocation problem and decision theory



STOE 202	Population studies		1	1	1	To study the sources of Population data, measures of fertility and mortality and life tables
STOE 252	Quantitative Analysis Techniques		1	<b>√</b>	1	To study correlation and regression of data
STCT 351	Statistical Inference – II	<b>/</b>	<b>✓</b>			To study Expected loss, decision rules decision principles (conditional Bayes, frequentist), inference as decision problem, Loss function,